



Right People for Right Solutions

Who we are

Established in 2005, Power Line International Restaurant Management has a strong reputation for quality service, customer focus and consistent performance. PLIRM offers customers the convenience of having the vast majority of operations under one roof - meeting the requirements of individual restaurants, hotels and other clients. PLIRM has been successfully operating in the UAE for the past ten (10) years. And it strives to be a reliable partner to the Hotel & Restaurant industry by providing quality services.



We embody what it means to be in the hospitality industry: passion, dedication, trustworthiness and motivation. All of these factors are combined to create a successful company. Our extensive knowledge and experience is the best guarantee of giving the perfect solution to suit your requirements, whether it is a budget or luxurious one. And what is important for you is that excellent service is naturally provided.



“We are not only
after business
but a quality
service”



By connecting our deep understanding of human potential to the ambitions of clients, PLIRM helps the organizations and individuals to achieve more than they required and can imagine, because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help to power the world of work.

Our company has earned its reputation as a leader in manpower management through the sustained excellence of our execution, for our responsiveness, and for the wisdom of our employees. We provide borderless strategies and total workforce solutions, no matter what your industry.

Vision

To create a unique style of providing quality services based on our Shareholders, Customers and Society's demands and wants.

Mission

Our Mission is to earn respect and trust of our clients, and provide long lasting memories with the finest quality of restaurant and hotel management that touches the heart of our clients that will be cherished for generations to come.





Our Values



- **Openness and Integrity**
builds trust with colleagues, customer and management
- **Expertise**
continuous learning attitude
- **Effectiveness**
flexibility to work in different environments
- **Team**
capability to integrate our teams to a leveraging capabilities of each member
- **Perseverance**
making opportunities into successes
- **Innovation & Creativity**
creating new unique ideas

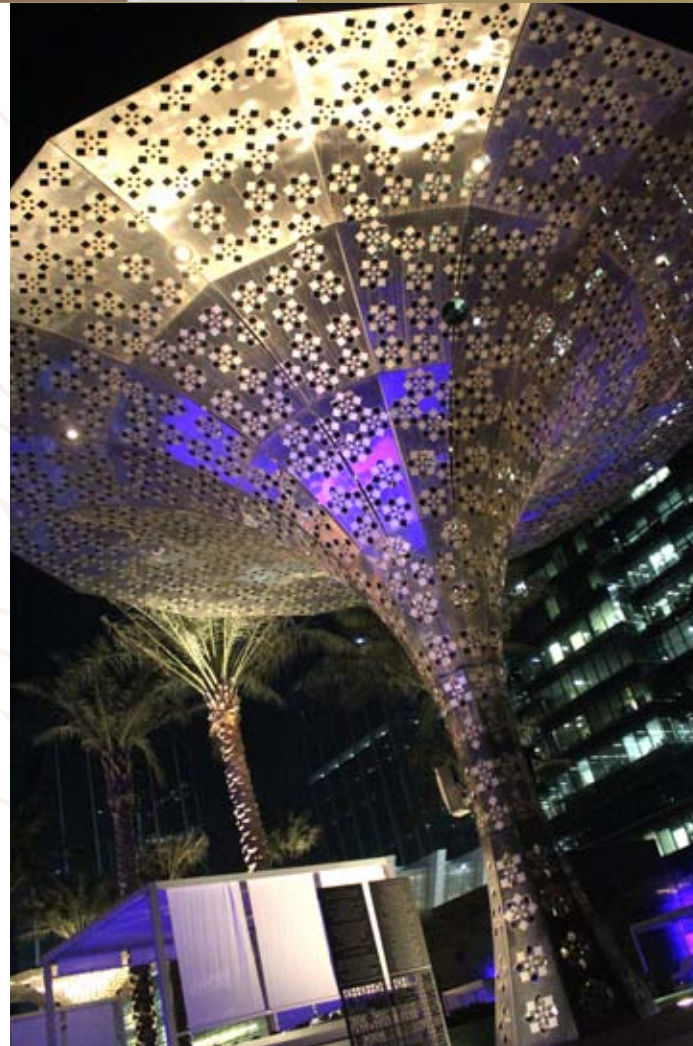
What we do

We offer the expertise to make each work optimally and to be capable of full-service. PLIRM encompass every important factor of ensuring your lasting success, including crucial day-to-day operations and human resources. Our solutions help companies identify the levels of engagement within a workforce, set progress benchmarks and implement programs to drive engagement and productivity as follows;





- Follow all company and safety and security policies and procedures to ensure customer satisfaction and profit maximization.
- Develop and maintain positive working relationships.
- Producing positive change within an organization.
- Ensuring the satisfaction of our clients with the work of our manpower.
- Providing exceptional budget friendly quality services.
- To serve world class Shishas



Event Catering

The event Catering side of the business is continually expanding UAE in all special events and activities for private, business and government activities. We also offer fresh personalized and innovative menu's created for every event and for every taste.



PLIRM cater for Weddings, Anniversaries, Social events , Bbq's, Birthdays, Parties, Fine Dining, Launch's and all seasonal Celebrations. We cater in many private houses and public buildings along with some fantastic Marquee options while catering to suit every budget and event for you and your guests.





“We strive to
ensure we
constantly exceed
expectations”



Shisha Services

Shisha (also called the Nargile, Hookah or Hubbly Bubbly) is a single or Multi-stemmed (often glass-based instrument for smoking tobacco in which the smoke is cooled and filtered by passing through water. Hookah has gained popularity, especially in the Middle East and has gained fame in North America, Europe, Australia & Brazil.



Smoking the Shisha pipe is one of the most interesting past times of the Arab world. Shisha has been served within the street cafes, restaurants and hotels. Shisha (also known as mu'essel) is tobacco mixed with molasses and fruit flavours mixed in a hookah.

PLIRM have painstakingly put together both traditional and exclusive flavors. What we concentrate on is the cleanliness and hygiene of the shisha and the environment it lives in so as you can enjoy a more pleasurable smoke. Leave your worries and weariness outside, and step into the exotic land of Shisha. Right away we will wrap you in a Middle Eastern atmosphere.

PHILOSOPHY OF OUR SHISHA

Our philosophy to keep only selected brands. We therefore believe best performance to offer fun factor longevity for all Hookah Lovers. We offer only high quality oriental water pipes (hookahs, Nargilem, Narguile, Hookah), tobacco, and accessories of all kinds.





The most popular flavor is apple. Other flavours includes strawberry, pineapple, apricot, grape, rose and mint.

In the Middle East, shisha smoking is a very social activity. People often meet at outdoor cafes and will sit for an hour or two, casually smoking a hookah and drinking coffee or tea. There is usually a lot of pleasant conversation at these cafes. The smoke smells so good that some people like going to shisha cafes even if they don't smoke shisha! Though smoking shisha has traditionally been a male activity, women are an increasingly common sight at shisha cafes.







For more information please contact us at:

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